

News Release

Vision Product of the Year Awards Now Open for Entries

Embedded Vision Alliance Launches New Awards to Recognize Computer Vision Industry Innovation and Leadership

WALNUT CREEK, Calif. – February 12, 2018 – The Embedded Vision Alliance[®] today announced the call for entries is now open for the new <u>Vision Product of the Year Awards</u>. The Awards recognize the innovation and excellence of the industry's leading technology, service, and end-product companies that are enabling the next generation of machines that see.

The Vision Product of the Year Awards are open to all Embedded Vision Alliance Member companies. Entries will be judged on innovation, impact on customers and the market, and competitive differentiation. Winners will be selected by an independent panel of judges comprised of industry experts.

Companies may submit award nominations for their products and services in one or more of the following categories: Artificial Intelligence (AI) Technology; Automotive Solutions; Cameras, Camera Modules and Sensors; Cloud Technologies; Developer Tools; End Products; Processors; Professional Services; and Software and Algorithms. Member companies can nominate their customers' end products via the End Products category.

"For decades, computer vision was primarily a research topic. Today, computer vision is being implemented in thousands of systems, devices and applications—creating machines that understand the world visually," said Jeff Bier, founder of the Embedded Vision Alliance. "The Vision Product of the Year Awards program recognizes the innovative companies whose foresight, investment and innovation are enabling the proliferation of visual intelligence—creating machines that are safer, more autonomous, easier to use and more capable."

Companies may submit their nominations online. The deadline for nominations is March 30,

2018. The entry fee is \$495 per nomination. All honorees will be announced on April 30, 2018,

and winners will be recognized at the Vision Product of the Year Awards ceremony at the

Embedded Vision Summit on May 22, 2018, in Santa Clara, California.

The Embedded Vision Summit is the only event focused exclusively on deployable computer

vision, attracting a global audience of companies developing vision-enabled products from the

edge to the cloud. The event features industry innovators, top technologists and engineers who

are designing "machines that see," for a wide range of industries including automotive,

entertainment, healthcare, manufacturing, retail, robotics, and security.

About The Embedded Vision Alliance

The Embedded Vision Alliance is a worldwide industry partnership bringing together technology

providers and end product companies who are enabling innovative and practical applications for

computer vision for a range of market segments and applications, including automotive,

consumer electronics, gaming, imaging, and more. Membership is open to any company that

supplies or uses technology for computer vision systems and applications. For more information

on the Alliance, visit https://www.embedded-vision.com.

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